

IMAGINE

S O L U T I O N S
C O N F E R E N C E 2 0 1 0

Program Schedule & Speaker Line-up (Subject to Change)

For bios on our speakers please visit www.ImagineSolutionsConference.com. Select SPEAKERS on the menu bar, pull down and click on CONFERENCE SPEAKERS. Click on the speaker's photo to get to their bio page.

MONDAY, FEBRUARY 22

7:30 - 8:30

Registration & Continental Breakfast

8:30 - 10:15

Session 1: INNOVATE



Measha Brueggergosman is a critically acclaimed soprano who has performed with the world's leading orchestras and conductors. Her recording "So Much to Tell" garnered a Juno Award for classical album of the year.

www.measha.com



Ken Dychtwald is the founding president and CEO of Age Wave, which helps companies and government groups develop product and services for boomers and mature adults. His client list has included more than half of the Fortune 500.

www.dychtwald.com



Chris Hoenig is a leader with a reputation for defining and solving tough, high-value issues and opportunities. His career is dedicated to producing fundamental innovations in how we understand and improve our collective problem-solving capabilities.

www.stateoftheusa.org



Dean Ornish is the founder and president of the Preventive Medicine Research Institute, and clinical professor of medicine at the University of California, San Francisco. He has pioneered clinical research demonstrating that comprehensive lifestyle changes may reverse even severe coronary heart disease.

www.pmri.org



Alexander Tsiaras is an internationally renowned journalist, author and technology innovator. Tsiaras creates realistic and revealing images of the human body showing details that change how people think about their health and their bodies.

www.TheVisualMD.com
www.anatomicaltravel.com



World famous conductor, **Benjamin Zander** has been with the Boston Philharmonic for 28 seasons. His presentations take an audience on a journey that offers a startling new perspective on leadership. The conductor sees his job as awakening possibility in others.

www.benjaminzander.com

10:15 - 10:50

Brain Break

10:50 - 12:10

Session 2: ENERGIZE



Susan Eisenhower is president of the Eisenhower Group, a strategic counseling firm, and is cable and network news' go-to authority for analysis on energy, space and international security issues. She is a leading voice for energy solutions.



Lee Lynd is a professor of engineering and an adjunct professor of biology at Dartmouth College and professor extraordinary of microbiology at the University of Stellenbosch, South Africa. He is the co-founder and chief scientific officer for Mascoma Corp., a renewable fuel company focusing on cellulosic ethanol.

www.Mascoma.org



Jackie Roberts is the director of Sustainable Technologies for the Environmental Defense Fund and is an expert on how firms can best respond to emerging environmental changes.

www.edf.org

12:10 - 1:10

Lunch

1:10 - 2:25

Session 3: REINVENT



David Walker, president and CEO of The Peter G. Peterson Foundation, served as the U.S. Comptroller General. Now in the private sector, Walker is free to focus on issues he couldn't during his tenure with the GAO: advocate for specific solutions and encourage and engage grassroots efforts to bring pressure on Washington to act fiscally responsible.

www.pgpf.org



Niall Ferguson is one of the world's leading global economy historians. He is the Laurence A. Tisch professor of history at Harvard University and the William Ziegler professor of business administration at Harvard Business School.

www.niallferguson.com



Lisa Nitze is vice president of the global engagement team at Ashoka, an international organization that this year celebrates its 30th anniversary of connecting business and social entrepreneurs around the world.

www.ashoka.org



Greg Anderson and Elizabeth Joy Roe bring a fresh and visionary approach to the concert stage, dazzling audiences with their performances, original compositions and refined artistry.

www.andersonroe.net

2:25 - 3:00

Brain Break

3:00 - 4:00

Session 4: VISION



Debi Brooks is co-founder of The Michael J. Fox Foundation for Parkinson's Research and works tirelessly and aggressively to fund research for Parkinson's disease. Under her leadership the foundation became the second largest backer of Parkinson's research in the country, second only to the U.S. government.



David Macaulay is a visual storyteller whose illustrated books demystify how things work. His books appeal to people of all ages and have sold more than three million copies in the United States alone. Macaulay is perhaps best known for the award-winning international bestseller "The Way Things Work."

www.davidmacaulay.com



Patch Adams is a doctor, clown and social activist. As founder and director of the Gesundheit! Institute, a holistic medical community, he has provided free medical care to thousands of patients from around the world since 1971.

www.patchadams.org

4:00 - 4:35

Brain Break

4:35- 6:00

Session 4: DISCOVER



Carter Roberts is president and chief executive officer of the World Wildlife Fund, the nation's leading international conservation group. Under his guidance, Roberts has helped WWF focus its efforts on identifying and protecting 20 of the world's most important ecosystems to people.

www.worldwildlife.org



Jonathan Kaledin is director of the Nature Conservancy's Blue Water Certification Program, which advances the conservancy's work as a leading global freshwater conservation organization.

www.nature.org



Sylvia Earle, dubbed "Her Deepness" by *The New Yorker* and *The New York Times*, "Living Legend" by the Library of Congress, and TIME magazine's first "Hero for the Planet," is an oceanographer, explorer, author and lecturer.

www.nationalgeographic.com



David Gallo is director of special projects at the Woods Hole Oceanographic Institution. One of the first oceanographers to use manned submersibles and robots to map the undersea world with unprecedented clarity and detail, David co-led an exploration of RMS Titanic and the German battleship Bismarck, and helped launch the JASON Project.

www.whoi.edu



Gerard Senehi is a psychic entertainer who uses telekinesis and telepathy to get his audience rethinking reality, wowing them by defying what's possible.

www.experimentalist.com

6:00- 7:30

Cocktails & Dinner

TUESDAY, FEBRUARY 23

7:30 - 8:30

Continental Breakfast

8:30 - 10:05

Session 6: NOURISH



David L. Katz is a nationally renowned authority on nutrition, weight control and the prevention of chronic disease. He is an associate professor of public health and directs the Yale Prevention Research Center, which he co-founded in 1998.

www.davidkatzmd.com



Best-selling author **Mark Liponis** is the corporate medical director of Canyon Ranch Health Resorts. Liponis' passion for helping people live a healthier life is rooted in his experience as a patient – a diagnosis of kidney cancer and the removal of a kidney at 37.

www.ultralongevityprogram.com



Nicholas LaRusso is the director of the Center for Innovation at and a Distinguished Investigator at the Mayo Clinic. He has served the clinic as chairman of the department of medicine and the division of gastroenterology and hepatology.

www.mayoclinic.org



London-based architect and city builder **Eric Kuhne** believes architecture, landscape, interiors and urban and industrial design can be integrated into a single aesthetic that celebrates the ethos of each culture. He is the founder of CivicArts, a research and design practice dedicated to restoring the pageantry of civic life.

www.civicarts.com



Tom Luce is the CEO of the National Math and Science Initiative, a public-private partnership that ensures students are equipped for careers in mathematics and the sciences regardless of race, gender or financial status.

www.nationalmathandscience.org



Greg Anderson and Elizabeth Joy Roe bring a fresh and visionary approach to the concert stage, dazzling audiences with their performances, original compositions and refined artistry.

www.andersonroe.net

10:05 - 10:40

Brain Break

10:40- 11:50

Session 7: INSPIRE

Each speaker will present for five minutes.



Cheryl Dorsey is president of Echoing Green, a global nonprofit organization that has awarded more than \$28 million in start-up capital to more than 450 social entrepreneurs worldwide since 1987.

www.echoinggreen.org



Josh Sommer is the executive director of the Chordoma Foundation, an organization dedicated to improving the lives of chordoma patients by rapidly developing effective treatments and ultimately a cure for the disease, which is usually fatal within seven years.

www.chordomafoundation.org



Social entrepreneurs **Barbara Bush** and **Jonny Dorsey** founded Global Health Corps to improve healthcare services for the poor and promote global health equality by connecting young leaders with organizations working on the front lines.

www.ghcorps.org



Andrew Butcher is co-founder and CEO of Growth Through Energy & Community Health Strategies, a nonprofit, social enterprise based in Pittsburgh. The company transitions environmental liabilities by creating community development opportunities in the green economy.

www.gtechstrategies.org



Jessamyn Waldman is the Founding Director of Hot Bread Kitchen. Around New York City, Hot Bread Kitchen is known for its great bread but it is more than a bakery. It's a business that enhances the future for immigrant women and preserves baking traditions.

www.hotbreadkitchen.org



Mark Hanis is the founder and president of the Genocide Intervention Network, an organization that provides individuals and communities with the tools to prevent and stop genocide.

www.genocideintervention.net



Derek Ellerman is a co-founder and the interim executive director of Polaris Project, a nonprofit organization combating human trafficking and modern-day slavery. He supervised the development and implementation of Polaris programs in the United States and Japan.

www.ellerman.org



Jill Vialet is the founder and president of Playworks, an organization that brings play and physical activities to low-income urban schools. Vialet launched Playworks (formerly Sports4Kids) in 1996 with two schools in Berkeley, California and now serves urban schools in 10 cities.

www.playworksusa.org



Rebecca Onie is the founder and CEO of Project HEALTH, an organization she launched during her sophomore year at Harvard to break the link between poverty and poor health. In addition to medical treatment, doctors at the group's clinics also "prescribe" food and housing for their patients.

www.projecthealth.org



Jordan Kassalow, a practicing optometrist, founded VisionSpring with the goal of reducing poverty and generating opportunity in the developing world by grooming rural entrepreneurs to sell affordable eyeglasses.

www.visionspring.org



Rosanne Haggerty is the president and founder of Common Ground, an award-winning organization that pioneered the development of supportive housing and other research-based practices to end homelessness.

www.commonground.org



Rajiv Vinnakota is the co-founder and managing director of The SEED Foundation, an organization devoted to bringing outstanding educational opportunities to underserved inner-city communities.

www.seedfoundation.com

12:50 - 2:10

Session 8: IGNITE



Carter Bales is chairman of NewWorld Capital Group. Before co-founding NewWorld, Managing Partner Emeritus at The Wicks Group. An environmental expert, Carter co-authored “Containing Climate Change,” for Foreign Affairs. He has also served on the boards of a number of leading environmental organizations, including The Nature Conservancy.

www.newworldcapital.net



Called one of the most popular global warming lectures in the country by *Nature* magazine, **Patrick Michaels** is a distinguished Senior Fellow in the School of Public Policy at George Mason University.

www.cato.org



Peter Diamandis is founder and CEO of the X PRIZE Foundation, which promotes competitions that create cutting-edge technology and improve the world. The original \$10 million purse was awarded to the first non-government, piloted spacecraft. Today, prizes recognize lunar, automotive and genomic innovation.

www.diamandis.com



Frans Lanting, hailed as one of the greatest contemporary nature photographers, has documented wildlife and mankind’s relationship with nature from the Amazon to Antarctica. His inspirational work has appeared in books, magazines and exhibitions during the last two decades.

www.lanting.com

2:10 - 2:45

Brain Break

2:45- 4:05

Session 9: INSIGHT



Don Levy is the senior vice president of public relations and communications for Sony Pictures Digital. He directs the corporate communications, marketing and public relations for Sony Pictures Imageworks, Sony Pictures Digital Entertainment, Sony Pictures Animation and Sony Online Entertainment.

www.sonypictures.com



Michael Levine oversees the Joan Ganz Cooney Center’s efforts to catalyze and support research, innovation and investment in educational media technologies for young children.

www.joanganzcooneycenter.org



Ann Thai leads the Joan Ganz Cooney Center’s strategic partnership efforts with high tech and gaming industries, and oversees organizational growth and strategy.

www.joanganzcooneycenter.org



Walter S. Mossberg is an American journalist who is the principal technology columnist for the Wall Street Journal. Mossberg has been a reporter and editor at the Wall Street Journal since 1970.

www.allthingsd.com



Wade Davis is an anthropologist and perhaps the most articulate and influential Western advocate for the world’s indigenous cultures. His stunning photographs and evocative stories capture the viewer’s imagination.

www.nationalgeographic.com

4:05 - 4:40

Brain Break

4:40- 6:00

Session 10: EDUCATE



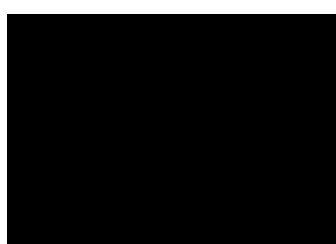
Nicholas Negroponte, founder and chairman of OneLaptopPerChild, took leave from the MIT Media Lab, which he founded, to bring low-cost, low-power laptops to the world's poorest children. A pioneer in computer-aided design and the author of the 1995 best-seller "Being Digital," he also has provided startup funds for more than 40 companies, including Wired.

www.laptop.org



Keith Bellows is a vice president of the National Geographic Society and editor-in-chief of *National Geographic Traveler* magazine, the most widely read travel magazine in the world and nominated for a 2003 National Magazine Award for general excellence.

www.nationalgeographic.com



Unveiled at the Conference!

6:00 - 7:30

Cocktails, Dinner and Entertainment